

Your Name
Your Address
City, State, Zip Code
Email Address
Phone Number
Date: [Insert Date]

Recipient Name
Company Name
Company Address
City, State, Zip Code

Dear [Recipient Name],

I am writing to formally express my complaint regarding the misleading advertisements your company has been circulating. On [insert date], I came across an advertisement for [describe the product or service] that promised [specific claims made in the advertisement].

However, upon purchasing the product/service, I discovered that it did not meet the expectations set by the advertisement. Specifically, [explain how the product/service did not match the advertisement, including any relevant details and evidence].

This misleading information not only caused me financial loss but also eroded my trust in your brand. I believe it is crucial for companies to provide honest representations of their products/services to maintain ethical business standards.

I request that you take immediate action to address this issue by [suggest a resolution, such as a refund, correction of the advertisement, etc.]. Furthermore, I would appreciate a written response outlining how your company plans to rectify this situation.

Thank you for your attention to this important matter. I look forward to your prompt response.

Sincerely,
[Your Name]