

Complaint Regarding Deceptive Marketing Practices

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I am writing to formally complain about the deceptive marketing practices that I have experienced with your company regarding [describe product/service]. On [date], I purchased [product/service] based on [specific advertisement or claim], which led me to believe [describe the misleading impression].

Upon using the product/service, I discovered that it did not perform as promised. [Explain specific instances where the product/service did not meet expectations based on marketing claims]. This experience has not only been disappointing but has also caused [describe any additional impact, such as financial loss or inconvenience].

I believe that the marketing materials provided by your company are misleading and do not accurately represent the product/service being offered. I would appreciate your prompt attention to this matter and an explanation of how your company intends to rectify this situation.

Thank you for your attention to this important issue. I look forward to your response.

Sincerely,

[Your Name]