

[Your Name]

[Your Address]

[City, State, ZIP Code]

[Email Address]

[Phone Number]

[Date]

[Recipient Name]

[Company Name]

[Company Address]

[City, State, ZIP Code]

Dear [Recipient Name],

I am writing to formally appeal for clarity regarding certain marketing assertions made by your company in relation to [specific product or service]. I recently purchased [product/service] based on the claims presented in your advertising materials, specifically [quote the false assertions].

Upon using the product/service, I found that it did not meet the expectations set forth by these marketing claims. [Include any specific examples or evidence]. This discrepancy has raised concerns about the accuracy of your advertising practices and the potential impact on consumers.

I respectfully request that you provide a clearer explanation of these marketing assertions and the steps you intend to take to rectify any misleading information. Transparency in your communications is vital to maintaining consumer trust, and I believe it is essential for you to address this matter promptly.

Thank you for your attention to this important issue. I look forward to your prompt response.

Sincerely,

[Your Name]