Dear [Recipient's Name],

I hope this message finds you well. I am writing to share my recent experience with [specific product/service] that I purchased from your company on [purchase date].

While I truly appreciate the quality of your products/services, I encountered some issues that impacted my overall experience. [Briefly explain the issues you faced].

Given my experience, I would like to kindly request a discount on my next purchase as a gesture of goodwill. I believe this would help in restoring my confidence in your brand.

Thank you for considering my request. I look forward to your feedback and hope to continue enjoying your products/services in the future.

Best regards,
[Your Name]
[Your Contact Information]