FOR IMMEDIATE RELEASE

Contact: [Your Name]

Phone: [Your Phone Number]

Email: [Your Email Address]

Date: [Date of Release]

Pop Culture Convention 2023 Set to Wow Fans This Fall

[City, State] -- [Date] -- The [Convention Name] is back and bigger than ever! Taking place from [start date] to [end date] at [venue/location], this year's convention promises an immersive experience for fans of all ages, featuring celebrity guests, panels, and interactive exhibits.

This year's highlights include appearances from [list a few key guests], as well as panels discussing [list topics]. Attendees can also participate in cosplay contests and shop from vendors offering exclusive merchandise.

"[Quote from event organizer or celebrity guest]," said [Name, Title]. "We are excited to bring together fans from all over to celebrate our love for pop culture."

Tickets go on sale [ticket sales date] and can be purchased at [website]. Early bird specials are available for those who act fast!

About [Convention Name]

[Brief description of the convention, its history, and mission]

Join us for a weekend packed with fun, creativity, and unforgettable moments!

For more information, press only:

[Your Name]

[Your Phone Number]

[Your Email Address]

For more information about the convention:

[Website URL]