

# Product Launch Event Agenda

**Date:** October 30, 2023

**Location:** ABC Convention Center, 123 Main St, City, State

## Agenda

- **10:00 AM - 10:30 AM:** Registration and Welcome Coffee
- **10:30 AM - 11:00 AM:** Opening Remarks
- **11:00 AM - 11:30 AM:** Keynote Address
- **11:30 AM - 12:00 PM:** Product Presentation
- **12:00 PM - 1:00 PM:** Networking Lunch
- **1:00 PM - 2:00 PM:** Panel Discussion
- **2:00 PM - 3:00 PM:** Product Demonstrations
- **3:00 PM - 3:30 PM:** Closing Remarks
- **3:30 PM - 4:00 PM:** Farewell and Thank You

For more information, please contact us at [info@company.com](mailto:info@company.com).