Dear [Donor's Name],

I hope this message finds you well. As a valued member of our community, I am reaching out to share an opportunity to make a meaningful impact.

At [Charity Name], we strive to [briefly describe the mission and work of the charity]. This past year, we have seen an increased demand for our services, and we need your help to continue our efforts.

We are seeking contributions to support our upcoming [specific program/campaign]. With your donation of [suggested amounts or a range], we can [explain what the funds will be used for and the difference they will make].

Every contribution, no matter the size, makes a significant difference in the lives of those we serve. Please consider making a donation today. You can visit our website at [website link] or send a check to [mailing address].

Thank you for your continued support and for believing in our mission. Together, we can bring positive change to our community.

Sincerely,

[Your Name] [Your Position] [Charity Name] [Contact Information]