# **Engagement Letter for Website Feedback Collection**

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

[Date]

[Client's Name]

[Client's Address]

[City, State, Zip Code]

# Dear [Client's Name],

We are pleased to engage with you to gather valuable feedback on our website. Your insights will help us enhance user experience and improve our offerings.

#### **Scope of Engagement**

We will conduct a feedback collection process that includes:

- Surveys to gather user experiences.
- User interviews for in-depth insights.
- Analysis of the collected data to identify trends and areas for improvement.

#### Timeline

This engagement will commence on [Start Date] and is expected to be completed by [End Date].

#### Confidentiality

We value your privacy. All feedback will be treated confidentially and used solely for the purpose of improvement.

# Acceptance

If you agree to the terms outlined above, please sign and return a copy of this letter by [Reply Date].

### Best Regards,

[Your Name] [Your Position] [Your Company Name] [Your Contact Information]

## Accepted by:

[Client's Name] [Date]