

PR Proposal for Influencer Collaboration

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company]

[Company Address]

[City, State, Zip Code]

Email: [Your Email]

Phone: [Your Phone Number]

To: [Influencer's Name]

[Influencer's Address]

[City, State, Zip Code]

Subject: Collaboration Proposal

Dear [Influencer's Name],

I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company]. We have been following your work in the [specific niche] space and are impressed by your engagement and influence within your community.

We would like to propose a collaboration between [Your Company] and you, where we can work together to promote [Product/Service] to your audience. We believe that your unique voice and authenticity align perfectly with our brand values.

Here are some ideas we have in mind for our collaboration:

- [Idea 1]
- [Idea 2]
- [Idea 3]

We are open to discussing any other ideas you might have as well. In exchange for your support, we are prepared to offer [details of compensation/benefits], ensuring a mutually beneficial partnership.

We would love to discuss this opportunity further with you. Please let us know your availability for a call or meeting in the coming days.

Thank you for considering this collaboration. We look forward to the possibility of working together!

Best regards,

[Your Name]

[Your Position]

[Your Company]