

Licensing Agreement Proposal for Trademark Utilization

Date: [Insert Date]

[Your Name]
[Your Position]
[Your Company]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

[Recipient Name]
[Recipient Position]
[Recipient Company]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to propose a licensing agreement for the utilization of our trademark, [Trademark Name]. We believe that this partnership will be mutually beneficial and align with both our brands' values.

We are offering you the opportunity to utilize our trademark in conjunction with your products/services, under the following terms:

- License Duration: [Insert Duration]
- Territory: [Insert Territory]
- Royalty Fees: [Insert Fee Structure]
- Quality Control: [Insert Quality Control Measures]

We are excited about the potential for collaboration and look forward to discussing this proposal in further detail. Kindly let us know a convenient time for you to meet or speak, so we can explore this opportunity.

Thank you for considering our proposal.

Sincerely,
[Your Name]
[Your Position]
[Your Company]