Licensing Agreement Proposal

Date: [Insert Date]

[Recipient Name] [Recipient Title] [Company Name] [Company Address] [City, State, Zip Code]

Dear [Recipient Name],

We are pleased to present this proposal for a licensing agreement for the distribution of our software, [Software Name]. Our software has been developed with a focus on [brief description of software purpose], and we believe it holds great potential in the [specific industry or market].

We propose that your company, [Company Name], licenses the software to distribute and promote it in [specific regions or markets]. The key terms of this agreement would include:

- Licensing Fee: [Insert fee structure]
- **Revenue Sharing:** [Insert revenue sharing model]
- **Territory:** [Specify geographic area]
- **Duration:** [Specify duration of agreement]
- Support and Updates: [Specify support terms]

We are confident that a partnership between [Your Company Name] and [Recipient Company Name] could lead to mutual growth and success. We envision this collaboration not only enhancing your product offerings but also expanding our market reach.

We look forward to discussing this proposal further and exploring how we can work together. Please feel free to contact me at [Your Phone Number] or [Your Email Address] to schedule a meeting.

Thank you for considering this opportunity.

Sincerely,

[Your Name] [Your Title] [Your Company Name] [Your Company Address] [City, State, Zip Code]