

Licensing Agreement Proposal for Product Endorsement

Date: [Insert Date]

[Your Name]

[Your Company]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Recipient's Name]

[Recipient's Company]

[Recipient's Address]

[City, State, Zip Code]

Subject: Proposal for Licensing Agreement for Product Endorsement

Dear [Recipient's Name],

I hope this message finds you well. I am writing to propose a licensing agreement wherein [Your Company] would endorse your product, [Product Name], through various marketing channels including social media, online platforms, and public appearances.

The objective of this partnership would be to leverage [Your Company]'s extensive audience reach and brand value to enhance the visibility and sales of [Product Name]. We believe this collaboration would bring mutual benefits and an expanded market presence for both parties.

We propose the following terms:

- Duration of the agreement: [Insert Duration]
- Compensation model: [Insert Compensation Details]
- Marketing and promotional deliverables: [Insert Details]

We are excited about the possibility of working together and are confident that this partnership would yield positive results. I would be happy to discuss this proposal further at your convenience.

Thank you for considering this opportunity.

Sincerely,
[Your Name]
[Your Title]
[Your Company]