

Distribution Agreement Proposal

Date: [Insert Date]

[Your Name]
[Your Title]
[Your Company Name]
[Your Company Address]
[City, State, Zip Code]

[Distributor's Name]
[Distributor's Title]
[Distributor's Company Name]
[Distributor's Company Address]
[City, State, Zip Code]

Dear [Distributor's Name],

We are excited to propose a distribution agreement for the upcoming launch of our new product, [Product Name]. As an innovative leader in [industry], we believe that your company aligns perfectly with our vision and could benefit greatly from our product.

The [Product Name] is designed to [briefly describe product features and benefits]. Given your expertise in the market, we believe that a partnership would enable us to successfully reach our target audience and drive significant sales growth.

We propose the following terms for the distribution agreement:

- Exclusive Distribution Rights in [specified territories]
- Initial Order Quantity: [insert quantity]
- Pricing: [insert pricing structure]
- Marketing Support: [insert marketing plan details]

We are keen to discuss this opportunity in more detail and explore how we can work together to ensure a successful launch. Please let us know a convenient time for you to meet or discuss over the phone.

Thank you for considering this exciting opportunity. We look forward to your positive response.

Best regards,

[Your Name]
[Your Title]
[Your Company Name]

[Your Phone Number]
[Your Email Address]