

Distribution Agreement Proposal

Date: [Insert Date]

[Your Name]
[Your Title]
[Your Company Name]
[Your Company Address]
[City, State, Zip Code]

[Recipient Name]
[Recipient Title]
[Recipient Company Name]
[Recipient Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

We are pleased to present this proposal for an exclusive distribution agreement between [Your Company Name] and [Recipient Company Name]. Our aim is to establish a mutually beneficial relationship that leverages our strengths and market presence.

Proposal Summary

This agreement seeks to grant [Recipient Company Name] exclusive rights to distribute [Product/Service] in [Specify Territory]. In exchange, [Recipient Company Name] agrees to uphold certain sales targets and promotional commitments.

Key Terms

- **Product:** [Product Description]
- **Territory:** [Geographic Area]
- **Duration:** [Duration of Agreement]
- **Sales Targets:** [Specify Targets]

Benefits

By entering into this agreement, both parties stand to gain significant advantages, including:

- Increased market share.
- Enhanced brand visibility.
- Access to exclusive products/services.

We believe that this proposal outlines a strong foundation for a successful partnership. We look forward to discussing this in further detail and addressing any questions you may have.

Thank you for considering this proposal. We are excited about the potential collaboration and are eager to hear your thoughts.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]