

Partnership Proposal for Cross-Promotion

Date: [Insert Date]

[Your Name]
[Your Title]
[Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

[Recipient Name]
[Recipient Title]
[Recipient Company Name]
[Recipient Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. My name is [Your Name] and I am the [Your Title] of [Your Company Name]. We are [brief introduction about your company and what you do]. We are impressed by [Recipient Company Name] and believe that a partnership between our two companies could yield significant mutual benefits.

We propose a cross-promotion partnership that would involve [outline the key elements of your proposed partnership]. This collaboration would allow us both to increase our visibility and reach new audiences effectively.

We can offer [your offerings, like promotional spaces, social media shoutouts, etc.], while we are confident that your unique [their offerings] would complement our efforts wonderfully.

We believe that by combining our strengths, we can create impactful campaigns that will resonate with our customers. I would love the opportunity to discuss this further and explore how we can make this partnership successful.

Please let me know a convenient time for us to connect. I look forward to your positive response.

Thank you for considering this opportunity!

Sincerely,

[Your Name]
[Your Title]
[Your Company Name]