

**[Your Name]**  
[Your Title]  
[Your Company Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

**[Recipient's Name]**  
[Recipient's Title]  
[Recipient's Company Name]  
[Recipient's Address]  
[City, State, Zip Code]

Dear [Recipient's Name],

I hope this letter finds you well. I am writing to propose a mutually beneficial advertising agreement between [Your Company Name] and [Recipient's Company Name]. I believe that our businesses align well, and a partnership could enhance our visibility and reach to our target audiences.

Under this agreement, we could explore joint advertising efforts, co-host events, or feature each other's products/services on our respective platforms, thereby increasing our market presence.

I would love the opportunity to discuss this proposal further and explore ways we can collaborate effectively. Please let me know a suitable time for us to connect.

Thank you for considering this proposal. I look forward to your positive response.

Sincerely,

**[Your Name]**  
[Your Title]  
[Your Company Name]