

Cross-Promotion Partnership Proposal

Date: [Insert Date]

[Your Name]
[Your Position]
[Your Company Name]
[Your Company Address]
[Your Email]
[Your Phone Number]

[Recipient's Name]
[Recipient's Position]
[Recipient's Company Name]
[Recipient's Company Address]

Dear [Recipient's Name],

I hope this message finds you well. I am reaching out to propose a potential cross-promotion partnership between [Your Company Name] and [Recipient's Company Name]. Our companies share similar target audiences, and I believe that collaborating could yield significant benefits for both parties.

We propose that we promote each other's products/services through various channels such as social media, newsletters, and website features. This partnership could enhance our visibility and engagement, driving new customers to our respective brands.

I would love to discuss this proposal further and explore how we can tailor the partnership to suit both of our needs. Please let me know a convenient time for you to chat or meet.

Thank you for considering this opportunity. I look forward to your response.

Best regards,
[Your Name]
[Your Position]
[Your Company Name]