## **Software Licensing Negotiation Proposal**

| Date: [Insert Date]  |
|--|
| To: [Recipient's Name]   |
| [Recipient's Title]  |
| [Company Name]   |
| [Company Address]  |
| Dear [Recipient's Name],   |
| I hope this message finds you well. I am writing to propose a negotiation for the software licensing agreement between [Your Company Name] and [Recipient's Company Name]. As we continue to expand our partnership, we believe it is essential to revisit the current terms to ensure they align with our mutual goals and the evolving needs of our organizations.                 |
| We would like to discuss the following key points:   |
| <ul> <li>Review of current licensing fees and potential adjustments based on usage and market standards.</li> <li>Exploration of additional licensing options that may benefit both parties.</li> <li>Consideration of support and maintenance terms to enhance our collaboration.</li> <li>Discussion on renewal terms and any additional services that may be included.</li> </ul> |
| We believe that a collaborative approach will result in a more effective agreement that serves our companies' strategic interests. I propose a meeting at your earliest convenience to discuss this matter in detail. Please let us know your available dates and times.   |
| Thank you for considering this proposal. We look forward to your positive response.  |
| Sincerely,   |
| [Your Name]  |
| [Your Title]   |
| [Your Company Name]  |
| [Your Contact Information]   |