

Exclusive Software Licensing Partnership Proposal

Date: [Insert Date]

To: [Recipient Name]

[Recipient Title]

[Company Name]

[Company Address]

[City, State, Zip]

Dear [Recipient Name],

I am writing to propose a strategic partnership between [Your Company Name] and [Recipient Company Name] to establish an exclusive software licensing agreement that I believe will greatly benefit both of our organizations.

As you may know, [Your Company Name] specializes in [briefly describe your software and its features]. Our innovative solutions have demonstrated significant success in [mention relevant industry or market]. We believe that a collaboration with [Recipient Company Name] will enhance our reach and impact.

Through this partnership, we propose the following terms:

1. Exclusive licensing rights for [specific software or technology] within [specific market or region].
2. A revenue-sharing model to ensure mutual profitability.
3. A collaborative marketing strategy to promote the software effectively.
4. Ongoing support and updates to maintain high software standards.

We are confident that this partnership will result in increased visibility and success for both our companies. I would love to discuss this proposal further and explore how we can align our goals.

Please let me know your availability for a meeting at your earliest convenience. Thank you for considering this opportunity, and I look forward to your positive response.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Phone Number]

[Your Email Address]