Date: [Insert Date] [Recipient Name] [Recipient Title] [Festival Name] [Festival Address] [City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. I am writing to suggest that [Band Name] be included in the programming for this year's [Festival Name]. Having followed their music for some time, I believe they would bring a unique energy and appeal to the festival.

[Band Name] is known for their [brief description of the band's style, achievements, and why they would be a good fit for the festival]. Their engaging performances have resonated well with diverse audiences, making them a popular choice amongst music lovers.