

Subject: A Special Opportunity to Make a Difference

Dear [Donor's Name],

I hope this message finds you well. I am reaching out to share an exciting opportunity that could have a profound impact on our mission at [Charity's Name]. As you know, we are dedicated to [briefly describe the charity's mission or project].

With your past support, we have accomplished [mention specific achievements]. We are now facing an opportunity to [explain the specific need or project that requires funding]. This initiative will allow us to [describe the anticipated outcomes and benefits].

We are seeking a major gift of [specific amount] to help us reach our goal of [mention the overall goal or project funding]. Your generosity could ensure that we continue making a difference in the lives of [target beneficiaries].

We would love to discuss this opportunity with you further and explore how your support can create lasting change. Please let me know a convenient time for us to connect, or feel free to contact me directly at [your phone number] or [your email address].

Thank you for considering this opportunity to make a significant impact. We appreciate your continued support and look forward to partnering with you to achieve our mission.

Warm regards,

[Your Name]

[Your Title]

[Charity's Name]

[Charity's Address]

[Charity's Website]