Dear [Recipient's Name],

We hope this message finds you well! We are excited to announce a new initiative at [Library Name] focused on digital storytelling through social media. Our aim is to engage our community and share the wonderful stories that reside within our library.

As a valued member of our community, we invite you to take part in this exciting project. We encourage you to share your stories, experiences, and the impact that our library has had on your life. You can submit your content via [specific platform, e.g., Instagram, Facebook, etc.], and use the hashtag #[LibraryHashtag] to connect with others.

We will be featuring selected stories on our official social media pages, giving you the chance to shine and inspire others! If you're interested in participating, please reply to this email by [deadline date] and let us know.

Thank you for being an integral part of our library community. We can't wait to hear your stories!

Sincerely,
[Your Name]
[Your Job Title]
[Library Name]
[Contact Information]