

Vendor Outreach Plan for Consumer Feedback Collection

Date: [Insert Date]

To: [Vendor Name]

From: [Your Name]

Subject: Request for Collaboration on Consumer Feedback Collection

Dear [Vendor Name],

We hope this message finds you well. As part of our ongoing efforts to enhance our products and services, we are planning to conduct a consumer feedback collection initiative. We believe that your insights and expertise will be invaluable in this process.

Our primary objectives for this outreach are:

- To gather insightful feedback from consumers regarding their experiences.
- To identify areas for improvement for both our product offerings and customer service.
- To strengthen our partnership and align our offerings more closely with consumer needs.

We would like to propose a meeting to discuss this initiative in more detail and explore how we can collaborate effectively. Please let us know your availability for a meeting within the next two weeks.

Thank you for considering this opportunity to work together. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]