

# Partnership Proposal

[Your Company Name]

[Your Address]

[City, State, Zip]

[Email Address]

[Phone Number]

Date: [Insert Date]

## To: [Subcontractor's Name]

[Subcontractor's Company Name]

[Subcontractor's Address]

[City, State, Zip]

## Subject: Proposal for Marketing Initiatives Partnership

Dear [Subcontractor's Name],

We are excited to propose a partnership that aims to enhance our marketing initiatives through collaborative efforts. At [Your Company Name], we recognize the potential of combining our resources and expertise to achieve greater outreach and results.

We believe that your [specific skills or services offered by the subcontractor] would complement our strategies well, allowing us to create impactful marketing campaigns. Here's a brief outline of what we propose:

### 1. Objectives

- Identify potential marketing channels
- Develop engaging content tailored to our target audience
- Analyze and optimize campaign performance

### 2. Collaboration Scope

We suggest setting up regular meetings to coordinate efforts, share insights, and review progress on the following initiatives:

- Social Media Campaigns
- Email Marketing Strategies
- Content Creation and Distribution

### **3. Revenue Model**

We are open to discussing a mutually beneficial revenue-sharing model based on the successful execution of our campaigns.

We are confident that this partnership can yield significant benefits for both parties. Please let us know your thoughts, and we would love to schedule a meeting to discuss this further.

Thank you for considering this opportunity. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]