

# Seasonal Advertising Partnership Proposal

Date: [Insert Date]

To: [Retail Store Name]

From: [Your Company Name]

Subject: Proposal for Seasonal Advertising Partnership

Dear [Retail Store Manager's Name],

We hope this letter finds you well. As the [upcoming season, e.g., Holiday Season] approaches, we would like to propose an exciting advertising partnership that will enhance visibility and drive sales for both our brands.

Our company, [Your Company Name], specializes in [briefly describe your product/service], and we believe that together we can create a compelling marketing campaign that resonates with our target customers. We propose an integrated advertising strategy that includes:

- In-store displays featuring our products
- Joint promotions and discounts for customers
- Social media collaboration to reach a wider audience

By partnering, we aim to leverage both our strengths to create a mutually beneficial relationship that enhances customer experience and drives foot traffic to your store. We would love to discuss this proposal further and explore the best ways to bring it to life.

Please let us know a suitable time for you to meet or have a call to discuss this exciting opportunity. Thank you for considering this partnership. We look forward to the possibility of working together!

Warm regards,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]