

Price Escalation Explanation

Date: [Insert Date]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to formally explain the recent price escalation regarding [Product or Service] that we had previously discussed.

Due to [briefly explain reasons such as increased raw material costs, supply chain disruptions, or inflation], we have faced significant challenges in maintaining the previous pricing structure. As a result, we are compelled to implement a price adjustment effective [effective date].

We understand the impact this may have on your budget and assure you that this decision was not made lightly. We remain committed to providing the highest quality [Product or Service] and will continue to seek ways to mitigate costs in the future.

Please feel free to reach out to me directly should you have any questions or need further clarification.

Thank you for your understanding and continued partnership.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]