Dear [Name],

Thank you for taking the time to present your proposal regarding [brief description of proposal]. We appreciate the effort and thought that went into your ideas.

After careful consideration, we have decided to decline your proposal at this time. While we recognize the potential benefits of your suggestion, it does not align with our current strategic priorities.

We would like to keep the lines of communication open for future opportunities, and we encourage you to reach out with any new proposals you may have later.

Thank you once again for your understanding. We wish you the best in your future endeavors.

Sincerely,

[Your Name] [Your Position] [Your Company]