

Collaboration Proposal for Affiliate Program

Date: [Insert Date]

To,

[Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company]. We have been following the amazing work done by [Recipient's Company] and believe that a partnership could be mutually beneficial for both of our brands.

We would like to propose a collaboration through an affiliate program, where both parties can leverage their market presence and offerings to drive sales and increase brand awareness. Here are some key points of our program:

- **Commission Structure:** [Details about the commission or revenue share]
- **Marketing Support:** [Details about the marketing resources provided]
- **Tracking System:** [Details on how performance will be tracked]
- **Partnership Duration:** [Proposed duration of the collaboration]

We believe that this collaboration will not only enhance our product offerings but also provide significant value to our respective customer bases. I would love the opportunity to discuss this proposal further and explore how we can work together effectively.

Please let me know your availability for a meeting or call in the coming days.

Thank you for considering this proposal. I look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Email]

[Your Phone Number]