Affiliate Marketing Alliance Request

Date: [Insert Date]

[Your Name]

[Your Company Name]

[Your Address]

[City, State, ZIP Code]

[Your Email Address]

[Your Phone Number]

[Recipient Name]

[Recipient Company Name]

[Recipient Address]

[City, State, ZIP Code]

Dear [Recipient Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Company Name]. We specialize in [briefly describe your business and its mission].

We have been following your brand and are impressed by [mention something specific about the recipient's business]. Given our common goals and target audience, I believe that a collaboration through an affiliate marketing alliance could be mutually beneficial.

We propose to [briefly outline your proposal, including potential benefits for both parties]. I am confident that together we can achieve great results and enhance our respective brands.

I would love the opportunity to discuss this proposal further. Please let me know a convenient time for you to connect over a call or meet in person.

Thank you for considering this opportunity. I look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]