

# Proposal for First-Look Product Opportunities

Date: [Insert Date]

[Your Name]  
[Your Position]  
[Your Company]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]

[Recipient Name]  
[Recipient Position]  
[Recipient Company]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to propose an opportunity to feature our latest product line as a first-look exclusive. At [Your Company Name], we are excited about the innovative developments we have made in our products, which align with the needs of your audience.

The first-look opportunity would provide [Recipient Company Name] with a unique advantage in showcasing cutting-edge products that cater to [specific industry or audience]. Our proposed timeline for the launch is [insert dates], which aligns perfectly with [any relevant events or seasons].

We believe this partnership can create significant value for both our organizations. Attached to this letter are the details and specifications of our products for your review.

I would love to discuss this opportunity further and explore how we can collaborate effectively. Please let me know a convenient time for you to connect.

Thank you for considering our proposal. I look forward to your positive response.

Sincerely,

[Your Name]  
[Your Position]  
[Your Company]