Notice of Termination of Product Lines

Date: [Insert Date]
Dear [Recipient's Name],
We hope this message finds you well. We are writing to inform you about an important decision regarding the product lines we offer.
After careful consideration, we have decided to discontinue the following product lines effective [Insert Effective Date]:
 [Product Line 1] [Product Line 2] [Product Line 3]
This decision was not made lightly and is in alignment with our strategic goals to focus on products that better serve our customers' needs. We appreciate your understanding and support during this transition.
If you have any questions or require further information, please do not hesitate to contact us at [Insert Contact Information].
Thank you for your continued partnership.
Sincerely,
[Your Name]
[Your Position]
[Your Company]