## **Dear Valued Customers,**

We hope this message finds you well. We are writing to inform you that, after careful consideration, we have decided to cease the offering of certain products in our portfolio.

The following products will no longer be available for purchase as of [Effective Date]:

- Product A
- Product B
- Product C

This decision was not made lightly, and it reflects our commitment to providing high-quality products and services. We want to ensure that we continue to meet your needs effectively.

Please be assured that we will continue to support existing customers of these products. For any queries or concerns, feel free to reach out to our customer service team at [Contact Information].

We appreciate your understanding and support as we focus on enhancing our product offerings.

Sincerely,

[Your Name] [Your Position] [Company Name]