

Important Update Regarding Your Subscription

Dear [Subscriber's Name],

We hope this message finds you well. We are writing to inform you about some upcoming changes to your subscription renewal process that will take effect on [Effective Date].

As part of our commitment to improving our services, we will be updating our pricing model. Your new subscription rate will be [New Rate] per [Billing Cycle]. We understand that changes can be concerning, and we want to assure you that we have made these updates to enhance your overall experience.

If you have any questions regarding these changes or if you wish to discuss your options, please do not hesitate to contact our customer support team at [Customer Support Email] or [Customer Support Phone Number].

Thank you for your continued support and for being a valued member of our community.

Sincerely,

[Your Company Name]
[Company Contact Information]