

# Important Announcement: Changes to Our Subscription Plans

Dear Valued Customer,

We hope this message finds you well. We are writing to inform you about some upcoming changes to our subscription plans that will take effect on **[Effective Date]**.

As part of our commitment to providing you with the best service possible, we will be updating our subscription options to better align with your needs. Below are the details of the changes:

- **Current Plan:** [Current Plan Name] - [Current Price]
- **New Plan:** [New Plan Name] - [New Price]
- **Benefits:** [List of New Benefits]

We understand that changes may lead to questions, and we are here to assist you. Please feel free to reach out to our customer service team at [Customer Service Email / Phone Number].

Thank you for your continued support and loyalty.

Sincerely,  
[Your Company Name]