

Dear [Recipient's Name],

I hope this message finds you well. We are reaching out to you as a valued customer who has recently used our product, [Product Name]. To ensure we continue to meet your needs and improve our offerings, we would like to invite you to participate in an evaluation of the product's effectiveness.

Your feedback is crucial in helping us understand how well our product is working for you and identifying any areas for improvement. The evaluation will consist of a brief survey that should take no more than [X minutes] to complete.

As a token of our appreciation for your time, all participants will receive [incentive, if applicable]. Please let us know if you are interested in participating, and we will provide you with further details.

Thank you for your support, and we look forward to hearing from you soon!

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]