

Dear Valued Customer,

We hope this message finds you well. We are writing to inform you of a pricing adjustment that will take effect on **[Effective Date]**. This decision was made after careful consideration of various factors including **[reasons for price adjustment]**.

Starting on **[Effective Date]**, the new pricing for **[Product/Service Name]** will be as follows:

- **[Product/Service 1]:** \$[New Price]
- **[Product/Service 2]:** \$[New Price]
- **[Product/Service 3]:** \$[New Price]

We appreciate your understanding and support through this process and remain committed to providing you with the highest quality products and services you have come to expect from us.

If you have any questions regarding this adjustment, please do not hesitate to reach out to our customer service team at **[Contact Information]**.

Thank you for being a valued customer.

Sincerely,
[Your Name]
[Your Position]
[Your Company]