

Dear [Recipient's Name],

We hope this message finds you well.

We are writing to inform you about a revision in our pricing structure, effective [Date]. This adjustment is necessary due to [brief reason for the price increase, e.g., increased production costs, market conditions, etc.].

Below are the details of the revised pricing:

- Product/Service: [Product/Service Name]
- Previous Price: [Previous Price]
- New Price: [New Price]

We value your business and appreciate your understanding as we implement these changes. If you have any questions or need further clarification, please do not hesitate to reach out to us at [Contact Information].

Thank you for your continued support.

Best regards,
[Your Name]
[Your Position]
[Your Company]