

Dear Valued Customer,

We hope this message finds you well. We want to inform you of some important changes to our pricing policy that will take effect on **[Effective Date]**.

Due to **[reason for change]**, we have made the difficult decision to adjust our prices. The new pricing structure will allow us to continue providing you with the highest quality products and services.

New Pricing Details:

- Product/Service A: \$[New Price]
- Product/Service B: \$[New Price]
- Product/Service C: \$[New Price]

We appreciate your understanding and support as we make these changes. Our commitment to you remains our top priority, and we are excited to continue serving you with our updated offerings.

If you have any questions or concerns regarding these changes, please do not hesitate to reach out to our customer service team at **[Contact Information]**.

Thank you for your continued loyalty.

Sincerely,

[Your Name]
[Your Position]
[Company Name]