Happy Birthday, [Customer's Name]!

To celebrate your special day, we're excited to offer you an exclusive birthday coupon as a thank you for being a loyal shopper!

Enjoy [Discount]% OFF your next purchase at [Store Name]!

Just use code: BIRTHDAY[Year] at checkout.

This offer is valid from [Start Date] to [End Date].

We appreciate your loyalty and wish you all the best on your birthday!

Cheers,
[Store Name] Team