

Happy Birthday from [Your Business Name]!

Dear [Follower's Name],

As a special thank you for being a part of our community, we're excited to offer you an exclusive birthday deal! Enjoy **[Percentage]% Off** your next purchase made before **[Expiration Date]**.

Use code: **[BirthdayCode]** at checkout.

Celebrate with us and treat yourself to something special! Visit us at [Website URL] or stop by our store.

Stay fabulous,

The [Your Business Name] Team