

# Happy Birthday, [Member Name]!

We are excited to celebrate your special day with you! As a valued member of our community, we would like to offer you an exclusive birthday promotion.

## Your Gift:

Enjoy [describe the promotion, e.g., "20% off your next purchase" or "a free gift with any order over \$50"]. This is our way of saying thank you for being a part of our family.

## How to Redeem:

Simply use the code **BIRTHDAY20** at checkout or show this email in-store before [expiration date].

We hope you have a fantastic birthday filled with joy and laughter!

Warm wishes,  
[Your Company Name]