Hello [User's Name],

We've noticed that you haven't logged into your account for a while. We wanted to reach out and let you know what you've been missing!

Here are some exciting updates:

- New features have been added to enhance your experience.
- Exclusive offers are available only for our active users.
- Discover the latest content that caters to your interests.

To get you back into the swing of things, we're offering you a special incentive: [Incentive Details]. Simply log in to your account to claim it!

If you have any questions or need assistance, feel free to reach out to our support team at [Support Email].

We miss you and hope to see you back soon!

Best regards,
[Your Company Name]