

# Dear [Customer's Name],

We are thrilled to announce our new Customer Referral Program! As a valued customer, we want to reward you for sharing your positive experiences with your friends and family.

For every new customer you refer to us, you will receive a [specific reward, e.g., \$50 gift card, discount, etc.]. There's no limit to how many friends you can refer or how many rewards you can earn!

## How It Works:

1. Share your unique referral code: [Referral Code].
2. When your referred friend makes their first purchase, you will automatically receive your reward.
3. Enjoy your rewards and keep referring for more!

Thank you for being a loyal customer. We look forward to rewarding you for helping us grow our community!

Sincerely,  
[Your Company Name]  
[Contact Information]