End of Season Markdown Announcement

Dear Valued Customer,

As the season comes to a close, we want to thank you for being a loyal customer. To show our appreciation, we are excited to announce significant markdowns on a wide range of products!

Starting [Start Date], you can enjoy discounts of up to [XX]% off on select items throughout the store. This is a great opportunity to stock up on your favorite products.

Make sure to visit us before [End Date] to take full advantage of these amazing deals. We look forward to seeing you!

Thank you for your continued support.

Sincerely,

[Your Company Name]

[Contact Information]