Exclusive Offer Just for You!

Dear Valued Customer,

We are excited to welcome you to our store! As a special gesture for our first-time buyers, we are pleased to offer you a 20% discount on your first purchase.

Use the code **WELCOME20** at checkout to redeem your discount.

This offer is valid until [Expiration Date], so don't miss out!

Thank you for choosing us. We look forward to serving you!

Sincerely,

The [Your Company Name] Team