

Important Announcement: Price Increase

Dear Valued Customer,

We hope this message finds you well. We want to take a moment to thank you for your continued support and trust in our products.

We are writing to inform you that due to rising costs of materials and manufacturing, we will be increasing the prices of our products effective **[Effective Date]**. The new prices will be as follows:

- **Product A:** \$[Old Price] to \$[New Price]
- **Product B:** \$[Old Price] to \$[New Price]
- **Product C:** \$[Old Price] to \$[New Price]

We understand that price changes can be challenging, and we assure you that we are committed to providing you with the highest quality products and services. We appreciate your understanding and continued loyalty.

If you have any questions or concerns regarding this price increase, please do not hesitate to reach out to us.

Thank you for your understanding.

Sincerely,

[Your Name]

[Your Position]

[Company Name]

[Contact Information]