Pricing Change Notification

Dear [Customer's Name],

We hope this message finds you well. We are writing to inform you about a change in our pricing structure that will take effect on [Effective Date].

Due to [reason for price change, e.g., increased production costs, improved services, etc.], we find it necessary to adjust our prices for the following products/services:

- [Product/Service 1]: [Old Price] [New Price]
- [Product/Service 2]: [Old Price] [New Price]
- [Product/Service 3]: [Old Price] [New Price]

We understand that price changes can be challenging, and we want to assure you that we remain committed to providing you with the highest quality products and services. If you have any questions or concerns regarding this change, please do not hesitate to contact us.

Thank you for your continued support and understanding.

Sincerely,
[Your Name]
[Your Position]
[Company Name]
[Contact Information]