

Partnership Proposal for Product Co-Development

Date: [Insert Date]

[Your Name]
[Your Position]
[Your Company]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

[Recipient Name]
[Recipient Position]
[Recipient Company]
[Recipient Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

I hope this letter finds you well. I am writing to propose a partnership opportunity that can drive innovation and growth for both of our companies through co-development of a new product.

As you may know, [Briefly introduce your company and its strengths in the industry]. We have identified [specific market trends/challenges] that we believe can be effectively addressed through a collaborative approach. By leveraging our combined expertise, resources, and market presence, we can develop [brief description of the proposed product or solution].

I would love the opportunity to discuss this proposal in more detail and explore how we can work together to bring this product to market successfully. I believe that our partnership could bring significant value to both organizations and enhance our competitive advantage in the industry.

Please let me know a suitable time for us to meet or speak further about this exciting opportunity. I look forward to your positive response.

Thank you for considering this partnership proposal.

Sincerely,

[Your Name]
[Your Position]
[Your Company]