

# Sales Performance Feedback

Date: [Insert Date]

To: [Supplier Name]

From: [Your Company Name]

Subject: Sales Performance Review

Dear [Supplier Name],

We appreciate your ongoing partnership with [Your Company Name]. This letter serves as a feedback report regarding your sales performance over the past [time period].

## Key Performance Highlights:

- Sales Growth: [insert percentage or comparison]
- On-time Deliveries: [insert percentage]
- Product Quality: [insert rating or comment]

## Areas for Improvement:

- Response Time to Inquiries: [insert details]
- Inventory Management: [insert details]

We believe that by addressing these opportunities, we can further strengthen our partnership and improve overall sales performance. We welcome any feedback you may have regarding our processes and support.

Thank you for your attention to this matter. We look forward to continuing our successful collaboration.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]