

# Appeal Letter for Fair Trade Certification

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

To Whom It May Concern,

I am writing to formally appeal the decision regarding our application for Fair Trade Certification, which was denied on [insert date of denial]. We respect the review process undertaken by your organization; however, we believe that our application was not fully considered, and we would like to present further clarification on our practices.

In your denial letter, it was stated that [insert specific reason for denial]. We would like to address this by providing detailed documentation and evidence that demonstrates our commitment to Fair Trade principles. [Briefly outline the additional information you will provide or any changes made to adhere to Fair Trade standards.]

We are deeply committed to ethical sourcing and ensuring that all stakeholders are treated fairly in our supply chain. Therefore, we kindly request a re-evaluation of our application, taking into account the following points:

- [Point 1]
- [Point 2]
- [Point 3]

Thank you for considering our appeal. We are eager to work with your team to resolve any concerns and fulfill the Fair Trade Certification requirements. We look forward to your response and hope for a favorable reconsideration of our application.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]